

HAIL DAMAGE?

# Finally, a shingle that'll take a beating!

## THE SHINGLE ROOF

Shingle profile roofs command an overwhelming share of the U.S. roofing market and have become the economical roof of choice for many homeowners. For years consumers have been limited to a selection of asphalt shingles which deliver aesthetics but are often short-lived. Today stone-coated steel shingles, a new profile of a product with a 33 year history, are generating a lot of interest and are transforming the shingle roofing business. Some of today's shingle roofing options include:



New!

Stone-coated steel shingle.

**Stone-coated steel shingles** consist of a heavy-duty steel base, stone coating and an acrylic overglaze that forms a tough, permanent seal.

**Organic asphalt shingles** consist of a cellulose fiber (i.e. wood) base that is saturated with asphalt and coated with mineral granules.

**Architectural asphalt shingles** consist of a fiberglass mat, top-and-bottom layers of asphalt and a coating of mineral granules.

## WHY STONE-COATED STEEL

The stone-coated steel shingle is thriving and experiencing immense growth in popularity because of its superior durability, architectural styling and aesthetic appeal. Scores of hail wary homeowners are opting to re-roof with stone-coated steel which is virtually bullet proof, will not crack or curl, carries stout warranties and often qualifies for insurance discounts\*.

## NO NEED TO FEAR THE STORM

If you've experienced hail damage in the past, weather reports calling for hail likely cause you to cringe. In your mind you re-live the hassle of making all those costly repairs. With a stone-coated steel roof, you will weather storms with complete peace of mind. What's more, you may save up to 34% on your annual home insurance premium and the odds of having to fork out another hefty deductible are close to none.

*"Replacing a roof is a major investment that a homeowner should only have to make once. When you have major insurance carriers offering significant insurance credits for stone-coated steel roofs, you know they've done their homework and know it's a product that has proven to minimize claims."*

- Bob Bostic  
Gerard Roofing Technologies

## SHINGLE PERFORMANCE COMPARISON

	STONE-COATED STEEL	ORGANIC ASPHALT	ARCHITECTURAL ASPHALT
HAIL	2 1/2" Hail Stone Warranty	Poor	Fair
WIND	120 MPH Warranty	Poor	Good
FIRE	Class A	Class C	Class A
ICE/SNOW	Excellent	Good	Good
WEIGHT	1.2 lbs Per Square Foot	2.4 lbs Per Square Foot	2.6 lbs Per Square Foot
WEATHERING	50 Year Warranty	Fair	Fair
INSURANCE DISCOUNTS*	17-34%	None	None
RE-SALE	Excellent	Poor	Poor
AVERAGE WARRANTY	50 Year Limited Non-Prorated	30 Year Limited Prorated	40 Year Limited Prorated

Ratings based on comparison with Gerard Granite Ridge™ shingle, as determined from manufacturers' specifications, independent testing, and published studies and statistics.

This fact sheet was prepared by Gerard Roofing Technologies to assist homeowners in making an educated decision when shopping for a shingle roof.

\* Insurance discounts are available in select states. Inquire with your insurance agent about discounts that may apply.