

Could your roof withstand this hail stone? How about 10,000 of them all at once?

A Gerard Steel Roof would stand up to 2.5" hail stones and a whole lot more.

GERARD STONE-COATED STEEL

Too often, many homeowners forget about the importance of their roof until after the storm, when it's too late. At Gerard, we know that the only thing that separates you and all your precious belongings from the wrath of Mother Nature is your roof. So we manufacture Stone-Coated Steel Roofing Systems that will withstand 2.5" hail stones, 120 mph winds and won't burn. We have over 30 years of experience in the steel roofing industry and we know our products offer you the best option in protecting your largest investment. All of our products come with a lifetime, non-prorated warranty. A Gerard roof truly is the last roof you'll buy.



**LIFETIME
Non-Prorated Warranty**

**GERARD STONE-COATED STEEL ROOFING
PRODUCTS COME IN THESE POPULAR ROOF
PROFILES**

Other roof options include:

Wood Shake roofs may look nice, but they require costly and routine maintenance. The wood dries out in time creating leaks and becomes so brittle wind and rain break it away. Many areas in the US have outlawed wood shake use because of its flammability.

Concrete Tile roofs are very heavy - some up to 15 lbs. per square foot! Concrete tends to crack and break under foot and hail and they do not keep moisture out. Concrete Tile pieces are individually attached to the roof and don't create a complete roof "system" - causing flying debris in strong wind storms.

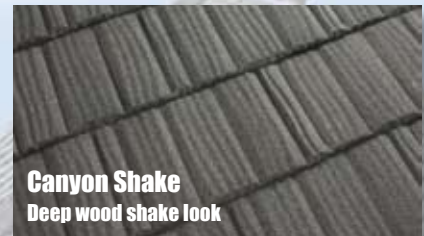
Composite Asphalt Shingles are the most common and economic roofs on the market, but you truly get what you pay for. Asphalt shingles don't stand up to wind and hail and add no value to your home. Plus, nobody wants to replace their roof more than once.

WHY STONE-COATED STEEL

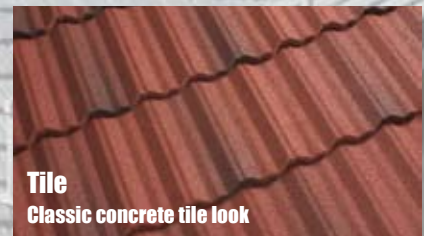
Stone-Coated Steel roofs are thriving and experiencing immense growth in popularity because of its superior durability, architectural styling and aesthetic appeal. Scores of hail wary homeowners are opting to re-roof with Stone-Coated Steel which is virtually bullet proof, will not crack or curl, carries stout warranties and often qualifies for insurance discounts*.

NO NEED TO FEAR THE STORM

If you've experienced hail damage in the past, weather reports calling for hail likely cause you to cringe. In your mind you re-live the hassle of making all those costly repairs. With a Stone-Coated Steel roof, you will weather storms with complete peace of mind. What's more, you may save up to 34% on your annual home insurance premium and the odds of having to fork out another hefty deductible are close to none.



Canyon Shake
Deep wood shake look



Tile
Classic concrete tile look



Guardian Shingle
Architectural shingle look

Gerard Roofing Technologies
Mesquite, TX • 866-295-9016
www.gerardusa.com

This fact sheet was prepared by Gerard Roofing Technologies to assist homeowners in making an educated decision when shopping for a new roof.

*Insurance discounts are available in select states. Inquire with your insurance agent about discounts that may apply.
©2006 MetalsUSA Building Products (dba Gerard Roofing Technologies)

THE STORM-PROOF ROOF

NO ROOF SURVIVES SEVERE WEATHER LIKE A GERARD ROOF.

Severe weather and the damage it can cause are both a fact of life for us here in the States. If you're faced with roof damage and the need to invest in roof replacement, you owe it to yourself to investigate the benefits of a Gerard Stone Coated Steel roof.

The Storm Proof Roof

- Made of rugged steel and covered in crushed stone, with corrosion inhibitors for all-weather performance
- Proven under hurricane conditions – warranted for wind speeds of up to 120 mph
- Wide range of attractive colors and styles in both tile and shake profiles
- Protects your home and family
- Enhances your home's resale value
- Homeowner Insurance discounts may apply*
- Installations done by factory trained professionals
- Conventional roofs in the South East region only last 7-8 years before replacement. UV is the main contributor to roof failure. Others include mold, wind and hail damage.
- 2.5 inch Hail Stone Warranty!



Beautiful Under Any Condition™



Made in the USA

For more information, visit www.gerardusa.com, or call toll free 1-800-23-ROOFS (7-6637)

* based on applicable laws